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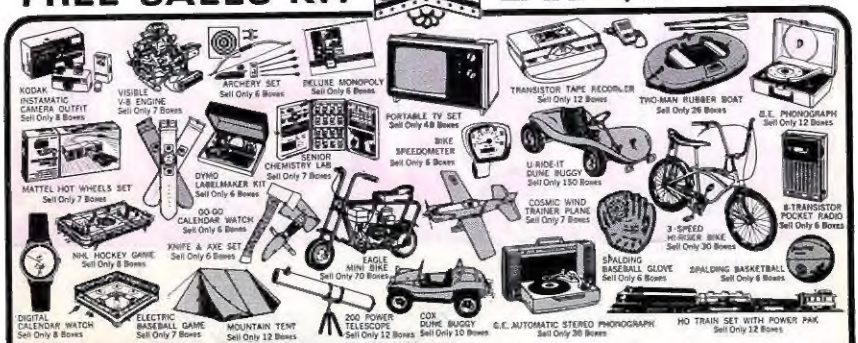
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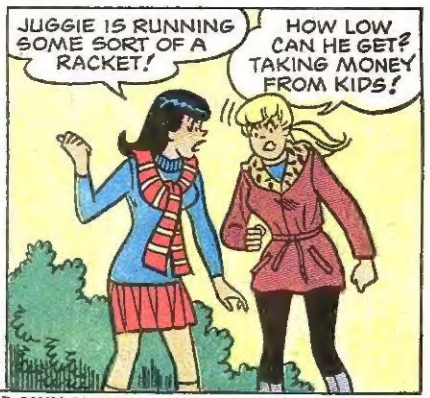
OLYMPIC SALES CLUB, INC., DEPT. 71AC2, ENFIELD, CONNECTICUT 06082

Mister Jughead

I'M SORRY, MISTER JUGHEAD! ALL I CAN GIVE YOU TODAY IS FIFTEEN CENTS!
NEVER MIND THE EXCUSES! YOU HAVE UNTIL FIVE O'CLOCK TO COUGH UP THE OTHER DIME!
HERE'S MY QUARTER, MISTER JUGHEAD!



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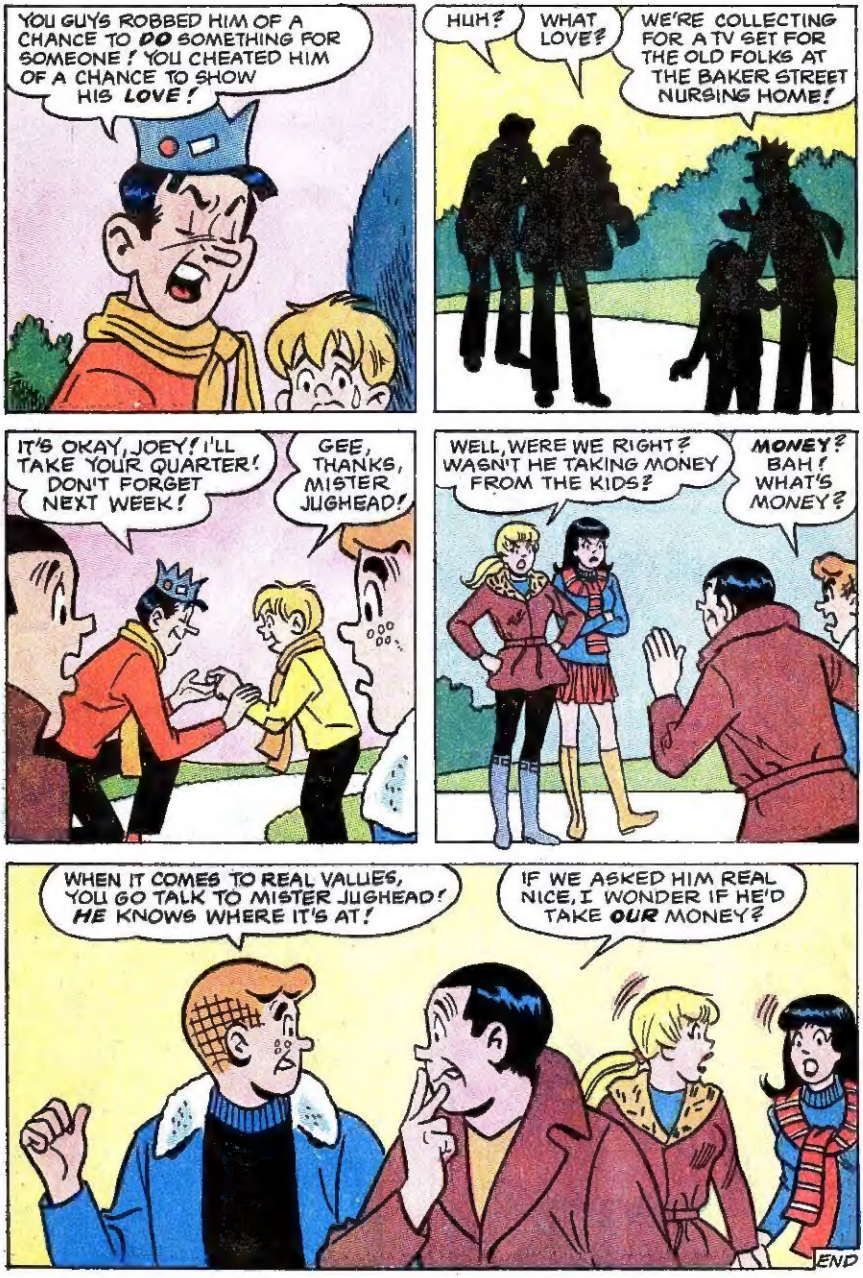
HORROR! HORROR! HORROR!
YOU TWO LOOK AS THOUGH YOU'VE SEEN A GHOST! WHAT'S WRONG?
T-TELL THEM, BETTY!
I CAN'T! I JUST CAN'T SAY IT! IT'S TOO AWFUL!
OKAY! IF YOU CAN'T SAY IT, YOU CAN'T!
WE'RE NOT GOING TO FORCE IT OUT OF YOU!
IT'S JUGHEAD! HE'S TURNED INTO A FIEND! HE PREYS UPON LITTLE HELPLESS CHILDREN AND TAKES THEIR MONEY!
WE SAW HIM WITH OUR OWN EYES! HE WAS PUTTING THE MUSCLE ON THE LITTLE TYKES!
ONCE THEY OPEN UP IT REALLY DOES POUR OUT!

I KNEW THEY WOULDN'T BELIEVE US! THEY DON'T BELIEVE US! LOOK AT THEM! DO YOU THINK THEY BELIEVE US?
DO YOU OR DON'T YOU BELIEVE US?
I DON'T BELIEVE YOU!
BELIEVE ME, I'D LOVE TO BELIEVE SOMETHING ROTTEN ABOUT JUG — BUT THIS IS UNBELIEVABLE!
HOW DARE YOU? DO I EVER LIE TO YOU?
FREQUENTLY!
I'LL BUY THAT!
WHY DON'T YOU STICK TO THE SUBJECT? WE'RE TALKING ABOUT JUGHEAD AND HIS EVIL WAYS!
OKAY! OKAY! COOL IT! WE'LL GO WATCH JUGHEAD AND SEE FOR OURSELVES!
3

HERE'S MY QUARTER, MISTER JUGHEAD! SORRY I'M LATE!
OKAY! NEXT TIME BE EARLY!
I DON'T BELIEVE IT! IT LOOKS LIKE THE GIRLS WERE RIGHT!
WAIT! HERE COMES ANOTHER KID!
YOU WERE TEN CENTS SHORT LAST TIME!
I GOT IT, MR. JUGHEAD! SEE? THIRTY FIVE CENTS!
OKAY! SAME PLACE, SAME TIME NEXT WEEK! BE HERE!
YES, SIR! I'LL BE HERE, MR. JUGHEAD!
HE MAY BE YOUR GOOD BUDDY, BUT I'M IN FAVOR OF TAKING HIM APART PIECE BY PIECE!
FOR ONCE I AGREE WITH YOU!
MAN! ANYBODY WHO WOULD SINK SO LOW THAT---
HEY! HAVE YOU SEEN MR. JUGHEAD? I DIDN'T MISS HIM, DID I?

WE'RE GOING TO SEE "MISTER" JUGHEAD" ANY MINUTE NOW, KID!
OH, GOOD! MAYBE YOU CAN HELP ME!
WOULD YOU GIVE HIM THIS QUARTER AND TELL HIM IT'S FROM JOEY?
FORGET IT, KID!
KEEP YOUR MONEY! THERE WILL BE NO MORE PAYMENTS TO "MISTER" JUGHEAD!
WHAAA!
WAH!
HEY! WHAT'S WRONG, JOEY?
MISTER JUGHEAD! THEY TOLD ME I CAN'T GIVE YOU ANYMORE MONEY!
YOU GUYS OUGHT TO BE ASHAMED OF YOURSELVES!
FOR TRYING TO STOP YOU FROM STEALING THE KIDS' MONEY?
YOU'RE FOOLS! THEY WOULDN'T CRY IF I ROBBED THEM OF MONEY! MONEY ISN'T IMPORTANT TO KIDS THAT AGE!
THEN WHA--?


YOU GUYS ROBBED HIM OF A CHANCE TO DO SOMETHING FOR SOMEONE! YOU CHEATED HIM OF A CHANCE TO SHOW HIS LOVE!
HUH?
WHAT LOVE?
WE'RE COLLECTING FOR A TV SET FOR THE OLD FOLKS AT THE BAKER STREET NURSING HOME!
IT'S OKAY, JOEY! I'LL TAKE YOUR QUARTER! DON'T FORGET NEXT WEEK!
GEE, THANKS, MISTER JUGHEAD!
WELL, WERE WE RIGHT? WASN'T HE TAKING MONEY FROM THE KIDS?
MONEY? BAH! WHAT'S MONEY?
WHEN IT COMES TO REAL VALUES, YOU GO TALK TO MISTER JUGHEAD! HE KNOWS WHERE IT'S AT!
IF WE ASKED HIM REAL NICE, I WONDER IF HE'D TAKE OUR MONEY?
END

Lee Rider in "A Starring Role"
LEE AND HIS FRIENDS VISIT THE WESTERN MOVIE SET.
THIS SURE IS EXCITING!
BILL, THE ACTOR WHO PLAYS THE BOY HASN'T SHOWN UP!
NO TIME TO GET ANOTHER ACTOR WE'RE READY TO SHOOT THE BIG SCENE!
BILL
HOW ABOUT THE BOY IN THE LEE RIDERS? HE SURE LOOKS LIKE A REAL COWBOY!
HOW ABOUT IT, SON? CAN YOU DO IT? ALL YOU HAVE TO DO IS GET ON THIS HORSE AND RIDE!
SURE, I CAN DO IT!
OKAY, LEE, RIDE!
BOY, THAT KID CAN REALLY RIDE! AND HE LOOKS LIKE A REAL COWBOY, TOO!
HE SAVED THE PICTURE. AND SAVED US HUNDREDS OF DOLLARS IN SHOOTING TIME THAT WOULD HAVE BEEN LOST!
LATER.
YOU SURE DID IT, LEE.
IT WAS MY LEE RIDERS. I'D NEVER HAVE GOTTEN THE CHANCE IF I DIDN'T LOOK LIKE A REAL COWBOY.
MY LEE JEANS WERE THE REAL STAR IN THAT SCENE. AND THE STAR OF REAL LIFE WESTERNS, TOO. LEE IS THE BRAND REAL COWBOYS WEAR.
Lee
BOYS! ARE YOU TOUGH ENOUGH TO WEAR THE WESTERN PANTS THAT REAL COWBOYS WEAR? LEE RIDERS®...THEY'RE AUTHENTIC! THEY'RE CUT RIGHT! THEY HAVE THE GENUINE LEE BRAND ON EVERY PAIR.
Lee
Lee
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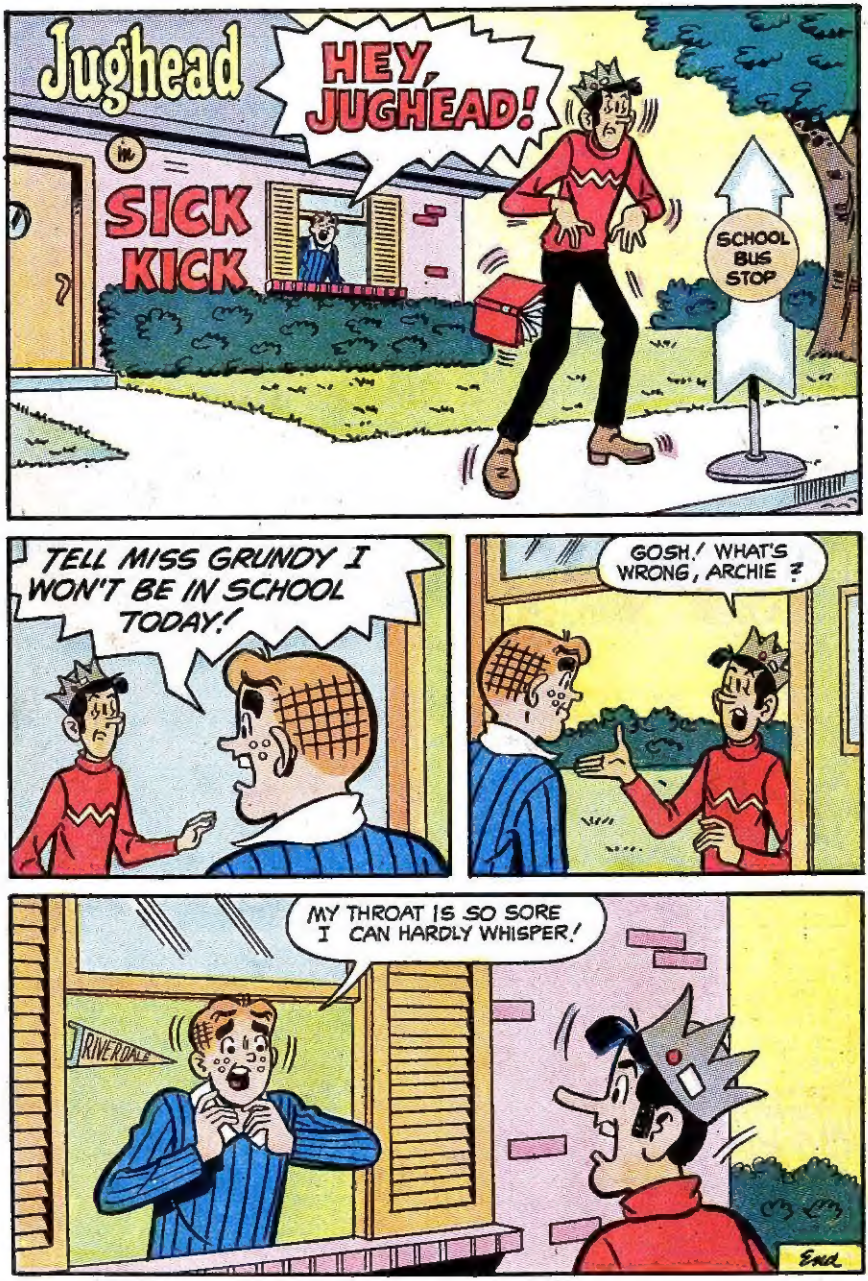
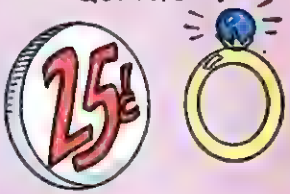

Jughead
in
SICK KICK
HEY, JUGHEAD!
SCHOOL BUS STOP
TELL MISS GRUNDY I WON'T BE IN SCHOOL TODAY!
GOSH! WHAT'S WRONG, ARCHIE ?
MY THROAT IS SO SORE I CAN HARDLY WHISPER!
RIVERDALE
END

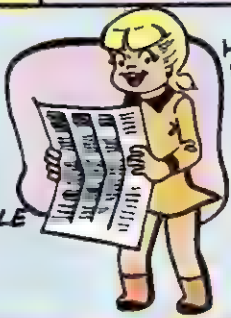
PUZZLE PAGE FOR PARTIES

HERE IS A GREAT PARTY ICE BREAKER! CHALLENGE SOMEONE TO FOLD A 6 INCH SQUARE PIECE OF PAPER EIGHT TIMES! NO MATTER HOW HARD THEY TRY—THEY WON'T BE ABLE TO DO IT! IT'S IMPOSSIBLE!

HERE'S A RING DINGER! BET A FRIEND THAT HE CAN'T PUSH A QUARTER THROUGH A RING! WHEN HE GIVES UP, JUST PUT YOUR FINGER THROUGH THE RING AND PUSH THE QUARTER!

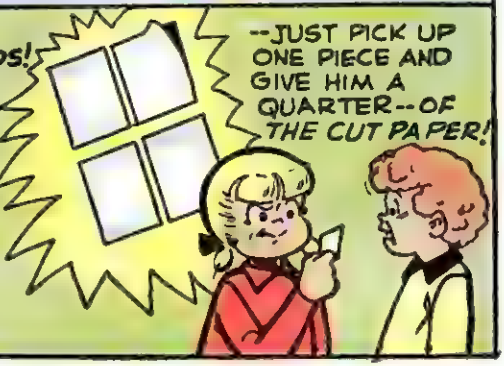


TAKE ONE PAGE FROM A NEWSPAPER AND MAKE THE FOLLOWING SEEMINGLY SIMPLE CHALLENGE! BET HIM THAT DESPITE THE FACT YOU BOTH WILL STAND ON THE SAME NEWSPAPER PAGE--IT'LL BE IMPOSSIBLE TO TOUCH YOU!



HERE'S HOW TO DO IT—PUT THE NEWSPAPER UNDER A DOOR BEFORE YOU BOTH STAND ON IT! IT'LL BE IMPOSSIBLE TO TOUCH YOU THROUGH THE DOOR!

HERE'S ANOTHER TRICK TO TRY ON YOUR FRIENDS! GIVE A PIECE OF PAPER TO A FRIEND! TELL HIM IF HE CAN CUT THE PAPER INTO FOUR EQUAL PARTS — YOU WILL GIVE HIM A QUARTER AFTER HE DOES IT!



--JUST PICK UP ONE PIECE AND GIVE HIM A QUARTER--OF THE CUT PAPER!

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[illegible] the fun [illegible] the great [illegible] from the small [illegible] and [illegible] pictures here [illegible] you [illegible] see it can [illegible] fully appreciate the enjoyment and [illegible]

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order your giant mural now while the supply lasts. This superb, full color print is a sweeping 40" x 24", and we will send it to you for just [illegible] on full [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] This offer will not be repeated this season in this magazine.

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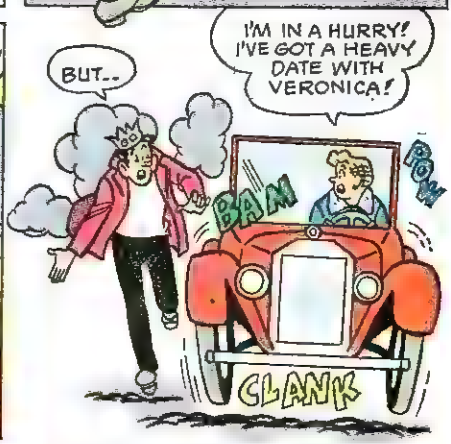
[illegible] New York [illegible]
[illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [

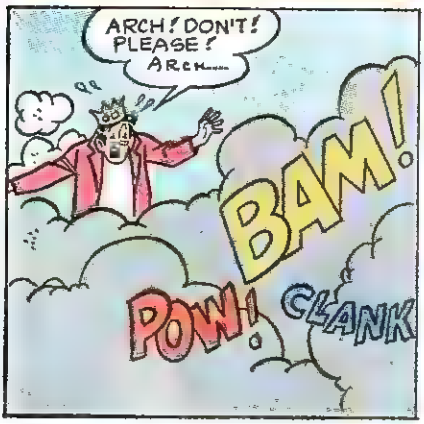
Jughead
A FRIEND IN DEED
SAY, DIDN'T I MEET YOU AT THE HUNT CLUB BALL LAST MONTH? I'M CHAD JACKSON!
I'LL BUY THAT! I'M VERONICA LODGE!
IF THOSE TWO EVER EVEN SAW EACH OTHER BEFORE, I'LL EAT MY HAT!
WHY DON'T WE GO SOMEWHERE AND TALK OVER OLD TIMES?
THE FLY IN THAT OINTMENT IS NAMED ARCHIE ANDREWS!
I'M SUPPOSED TO MEET HIM HERE FOR A DATE!
NOW WE'LL JUST HAVE TO GET RID OF HIM, WON'T WE?
ARCHIE SERIES
ONLY ARCHIE SERIES COMIC BOOKS CARRY THIS TRADE MARK!

DO YOU HAVE ANY IDEAS, CHAD?
CHAD JACKSON ALWAYS HAS IDEAS!

ARCH! HEY, ARCH! HOLD IT!
BAM!

LISTEN, PAL! I'VE GOT TO WARN YOU...
NOT NOW, JUG! FOR PETE'S SAKE!


BUT...
I'M IN A HURRY! I'VE GOT A HEAVY DATE WITH VERONICA!
BAM
POW
CLANK


ARCH! DON'T! PLEASE!
ARch...
BAM!
POW!
CLANK!

HERE HE COMES NOW!
I'D BETTER SPLIT! DON'T WORRY! I'LL HANDLE IT!
BAM!
CLANK!

HEY, RONNIE! LOVE BUG! AM I LATE?
NO! RIGHT ON TIME, ARCHIE!
SCREECH
HMM..
HAH! I TIE HIS BUMPER TO THIS TREE! WHEN HE PULLS OUT- CRASH! HE'S TOO BUSY TO THINK ABOUT DATES!
NOT MY BUDDY! NOT BY A LONG SHOT!
I'LL JUST UNTIE THE ROPE, AND..
JUG! WHAT ARE YOU DOING TO MY CAR?
NOTHING, ARCH! I-
TYING MY CAR TO A TREE, EH? GET OUT OF HERE! I'M SICK OF YOU TRYING TO BREAK UP MY DATES WITH RONNIE
3

BUT ARCH! I DIDN'T!
DON'T TELL ME YOU DIDN'T! I CAUGHT YOU RED HANDED!
BAM
CLANK
I SAW WHAT HAPPENED, JUG! YOU TRIED TO HELP AND HE BLASTED YOU!
LET ME HELP YOU PLAN YOUR REVENGE!
"REVENGE?" THAT'S NOT WHAT FRIENDSHIP IS ABOUT, REGGIE!
THERE'S HIS CAR AT THE CHOKLIT SHOPPE! AND THAT CREEP HAS HIS EYE ON IT AGAIN!
SHOPPE
HEH, HEH! LET'S SEE HIM GET THIS HEAP STARTED WITHOUT HIS DISTRIBUTOR CAP!
WHILE HE'S TRYING TO PUT HIS WHEELS BACK IN ACTION, I'LL GRAB THE CHICK, AND---
WHAP!

I'LL PUT THIS DISTRIBUTOR CAP BACK FOR OL' ARCH!
AHA! AT IT AGAIN, EH, WISE GUY?
NO, ARCH! YOU DON'T UNDERSTAND!
BEAT IT! FORGET YOU EVER KNEW ME!... AND STAY OUT OF MY LIFE!
TAKE ME HOME, ARCHIE!
OKAY, LOVE BUG!
BAM!
CLANK!
I'M GLAD I YELLED AT HIM! I HOPE I HURT HIS FEELINGS! MAYBE HE'LL LEAVE ME ALONE FROM NOW ON!
NO MORE BEST FRIENDS FOR ME, MAN! FROM NOW ON I'M A LONER LIKE YOU, REGGIE! THAT JUGHEAD TURNED OUT TO BE A BAD APPLE!

SUPPOSED TO BE A FRIEND, AND ALL HE DOES IS TRY TO SABOTAGE MY DATES! WITH FRIENDS LIKE HIM WHO NEEDS ENEMIES?
OH SHUT UP!
YOU STUPID JERK! VERONICA AND THAT CLOWN HAVE BEEN TRYING TO DITCH YOU ALL DAY!
HUH?
JUGHEAD'S BEEN PROTECTING YOU LIKE A MOTHER HEN AND YOU'VE BEEN TOO DUMB TO NOTICE!
ULP! HE HAS?
JUG! JUG! I DIDN'T KNOW! HOW CAN I MAKE IT UP TO YOU? WHAT CAN I DO?
YOU CAN BUY ME SOME BURGERS WHILE YOU TELL ME WHAT YOU'RE RAPPING ABOUT!
JUG, YOU'RE NOT FOR REAL! YOU'RE NOT ANGRY OR VENGEFUL? I'M A ROTTEN, STUPID, MEAN, SELFISH FRIEND!
WHEN THE WORD "FRIEND" IS IN THERE, ARCH, THOSE OTHER WORDS HAVE NO MEANING!
END

WATCH US DO OUR THING!

IT'S THE NEWEST, GROOVIEST, GIANT SIZE BETTY AND VERONICA SPRING SPECTACULAR!
YOU'LL GO BANANAS OVER THESE LOVELY CHICKS!
SO MAKE THIS COMIC MAG YOUR VERY OWN BAG!
Betty and Veronica
SPECTACULAR
YOU CAN START DOING YOUR THING NOW BY FILLING OUT THIS COUPON! JUST TELL IT LIKE IT IS!

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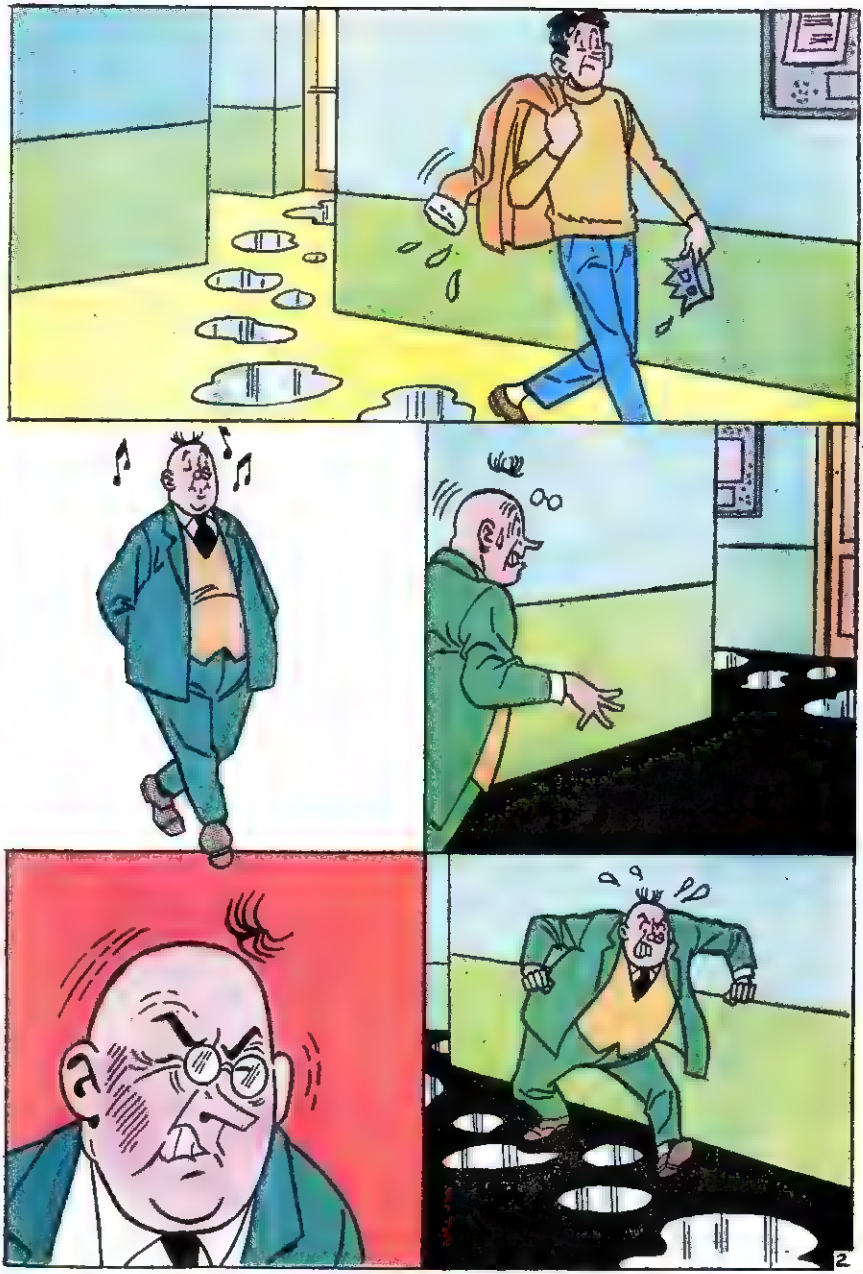
CITY _____ STATE & ZIP CODE

Jughead
SLAM
WET AND WILD
STOMP!
SQUIRT
SPLOOSH!



WHOOSH
4

END

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Archie Club News

AR[illegible] B[illegible]B. Please send your news reports and be eligible to win cash prizes in the Archie Series Magazines. Please address all letters and postcards to ARCHIE CLUB NEWS 1116 First Ave. N.Y. N.Y. 10021

JUGHEAD NO.191 APRIL MEMBERSHIP — TWENTY-FIVE CENTS

FIRST PRIZE — $5.00

REPORTER
FARLEY BANKS
822 Bellevue Street, S.E.
Washington, D.C. 20032

Dear Archie and the gang,

I recently joined your Club and I can see I have missed a lot of the fun.

My hobby is Magic. One day I decided to put on a magical show. It rained practically all day, but all of my guests showed up ready to be entertained.

I had collected all of my material before they arrived, such as cards, wands, handkerchiefs, matches, newspaper, string, glasses, coins and boxes.

After they were all seated, I informed them to be very quiet, and not to yell out the answer to any of my tricks if they happened to know it.

Among my tricks were these that follow. The first one was the Flying Aces. The object was to show the audience that I could make Aces fly out of an ordinary deck of cards, pre-examined by the audience before the trick.

My second act was the Telephone Trick. The object was to show the audience I could guess the face of a card over the phone. It went over in a big way.

The third trick was a total disaster. I was showing the audience that I could make a quarter disappear. But it backfired when I dropped the quarter. Except for the third trick, everything turned out all right. And I got a good round of applause.

This was my first show, but there will be many more, since my audience seemed to have enjoyed it so much.

SECOND PRIZE — $3.00

REPORTER
DEBORAH COTTRILL
2608 Glenmawr
Columbus, Ohio 43202

Dear Archie,

Right now I am in the 8th grade and still reading your comic books. Although I am in Junior High I can compare my school to Riverdale High.

Our principal is short and chubby like Mr. Weatherbee, and my history teacher loads on the homework like Miss Grundy. Our school holds 2 dances a year, and we have a ball. We have a basketball game and a dance after. We do all the Archie dances. We have a fashion show once a year. We have a pretty good time just like your gang in Riverdale. Well, that's all for now.

THIRD PRIZE — $2.00

REPORTER
MELODIE BOGGS
867 Vine Street
St. Albans, W. Va. 25177

Dear Archie,

I really like your new shows. They are real tuff! What I really was going to tell you about was my pet raccoon. This is the story.

It has been 2 years since we owned her, but here is the story.

One day when I was home from Bible school I saw everyone sitting around a small fat ball of fur. At first, I thought it was a skunk, and then the ball of fur looked up and I discovered it was a raccoon! My reaction was normal for me. I went over and made friends with her. After we had played a while we gave her some water and graham crackers. In case anyone doesn't know this, a raccoon washes all its food. This little raccoon was no different. She took the graham crackers and ended up with water all over them, making them nice and gooey.

Meanwhile, we tried to think of some names for her. I once read a story about some raccoons and they were named Mischief and Mary. Since our raccoon was a girl we named her Mischief Mary.

One time we took Mischief Mary to our dad's office because we were going to build her a cage. We let her out and she nosed around and then at the flick of an eyelash she was up a tree. We called and called her but she gave us the dirty eye and wouldn't come down. My brave brother went up the tree and almost got her and she went farther up the tree. My brother came down and a man we know went up and got her. We left her home after that. We had decided we would leave so we put her in the half bath. When we came back she had made the biggest mess in history! Mischief was the name that really fitted her!

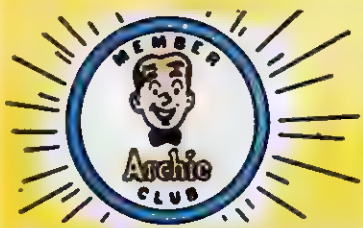
FOURTH PRIZE — $1.00

REPORTER
KEITH MacNEVINS
528 S. Edgewood Avenue
Lombard, Ill. 60148

Dear Archie,

I am writing to tell you about my very own stereo set. You see my father is a technician and he got this stereo from a man who gave it to him for fixing his T.V. and my father in turn gave it to me.

I love listening to synthetic music with my stereo. That is, music from a moog computer. Sometimes I can get the sound completely balanced, and it is hard to tell where the sound is coming from. It sounds real neat! It's easy to read while I listen, because certain, well-synthesized tempered music isn't very distracting, and it is easy to understand what you are reading. However, I wouldn't recommend doing homework and listening to it at the same time.



EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON

Be An **Archie Club** MEMBER

eligible to win **cash prizes** and a **big byline** in an **Archie Series Comic!** By joining the **ARCHIE CLUB** as an **official reporter** . . . you get a dressy, colorful Official **ARCHIE CLUB BUTTON**, and a handsome, authentic **ARCHIE REPORTER PRESS CARD!**

Fill out this coupon now and mail it with 25c in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 25c in coin to cover the cost of mailing and handling. Send to:

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(PLEASE PRINT PLAINLY)

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

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MOD-VOGUE TAIL! The New MOD HAIRPIECE FOR LIMITLESS hair style flattery. IT GOES ON WHEN YOU GO OUT! Natural and real looking . . . Can be washed, shampooed, styled, cut and set like natural hair. FOR CASUAL OR ***Formal Wear*** 100% Glamorous **Dynel**. . . a big 18 inches in length.

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ETC.
COLOR MATCHED TO YOUR SAMPLE
Your hair is carefully matched by our expert. Include sample of your hair and leave the matching to us! MAIL COUPON NOW!
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IN DOUBLY GLAMOUROUS ORDER TWO GLAMOURIZE BOTH SHADES

Artist's version of one or more hair pieces in use

LOW INTRODUCTORY OFFER . . . $1. Be sure to include sample of hair and $1. (plus 25c postage and handling)

Mail to —

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160 Amherst St.,
East Orange, N.J. 07019

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MONEY BACK GUARANTEE COUPON

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160 Amherst St., East Orange, N.J. 07019

I enclose $1. (plus 25¢ postage and handling) and hair sample. Send the MOD-VOGUE HAIRPIECE postage prepaid. My money will be refunded in full if not 100% satisfied. Send ..... hairpiece I enclose $1 plus 25¢ postage and handling for each hairpiece ordered.

Name .....
Street .....
City ..... State ..... Zip .....

100 Little Dolls all for $1.00

COMPLETE SET ONLY $1.00

Actual Size Over 1½"

Don't shake your head in disbelief! It is TRUE! For only 1 PENNY EACH you can give that little girl the most thrilling present of her life. This set of ONE HUNDRED DOLLS for only $1—1 penny A PIECE!

Baby Dolls — Nurse Dolls — Dancing Dolls
Costume Dolls — Ballerina Dolls — Mexican Dolls
Indian Dolls — Clown Dolls — Cowboy Dolls
Bride Dolls — Groom Dolls — and many more.

The wonder of this unprecedented offer is that every doll is made from beautiful high-quality Styrene plastic and hard synthetic rubber. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS and many more in Lilliputian cuteness. Your daughter or your niece or the cute child next door will love you for this gift. She will play with them for months and not grow weary of them. What a family for a little girl! Just think of it—100 exquisite little dolls—in beautiful, high-impact styrene plastic and hard synthetic rubber at this unbelievable price!

So fill out the coupon. Order as many sets as you have little girls to give them to. Enclose $1 for each 100 doll set you order. And even at this amazing bargain you take no risk. If you don't go absolutely wild over this bargain, just send the Dolls back and we will promptly refund your money.

The 100 Doll Co., Dept. 825
160 Amherst St., East Orange, N.J. 07019

Our Guarantee

HERE IS WHAT THESE DOLLS ARE MADE OF

People seeing our ad, and not believing we can give such value, write us to ask what our 100 Dolls are made of. "Are they paper dolls, or rag dolls?" they ask. NEITHER! Each and every one of our 100 dolls is made of GENUINE STYRENE and SYNTHETIC RUBBER, expensively molded in true dimension—Height, Width—Depth! Every doll has come out of an individual mold, manufactured out of high-impact styrene to resist breakage, and is life-like in its proportions. They are truly delightful dolls!

MAIL COUPON TODAY

The 100 Doll Co., Dept. 825
160 Amherst Street, East Orange, N.J. 07019

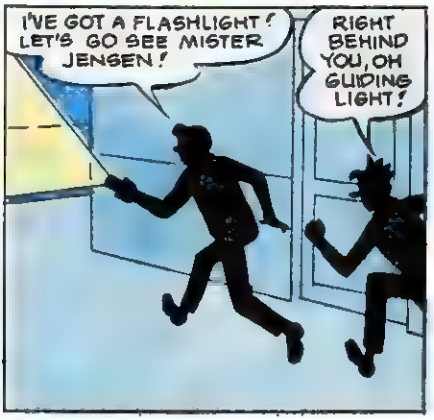
I can't wait to see if these dolls are all you say they are. Enclosed please find $..... in check ☐ money order ☐ cash ☐ for .....set of 100 DOLLS each at $1 plus 50¢ for postage and handling per set. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee. (Sorry, NO C.O.D.)

Name .....
Address .....
City ..... State .....

Jughead

THE GREAT FOOD RACE

YOU KNOW, ARCH, SETTING UP THIS SCIENCE PROJECT IS TAKING LONGER THAN WE FIGURED ON!
IT SURE HAS! EXCEPT FOR MR. JENSEN, THE CUSTODIAN, WE'RE THE ONLY ONES LEFT IN THE WHOLE SCHOOL!



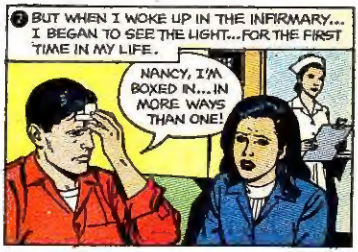
WHAT IS IT, MISTER JENSEN? A TIRED FUSE?
I WISH IT WAS, BOYS!
THE FUSES ARE FINE! I DON'T KNOW WHAT THE TROUBLE IS! I'LL HAVE TO CALL AN ELECTRICIAN IN THE MORNING!
WELL, WE MIGHT AS WELL GO HOME!
GASP!
WHA-- WHA--?
FOOD! THE CAFETERIA REFRIGERATOR AND FREEZER!
UH, OH!
WITH NO ELECTRICITY, THE FOOD'S GOING TO SPOIL!
WHAT CAN WE DO?
WE'VE GOTTA DO SOMETHING! THAT'S LUNCH FOR EVERY MOUTH IN SCHOOL! WE CAN'T LET IT GO BAD!

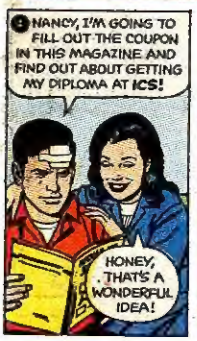
COME ON! THAT FOOD HAS GOT TO BE KEPT COLD!
CAFETERIA
WHERE? HOW?
INTO YOUR CAR AND WE DISTRIBUTE IT TO EVERY REFRIGERATOR AND FREEZER IN TOWN!
YOU'RE KIDDING!
DON'T ARGUE! WORK!
ZOOOOM
BOYS! WHAT..?
JUGGIE?
CAN'T TALK NOW, MOM! OPEN UP THE FREEZER!

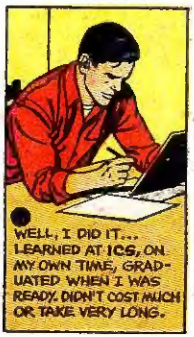
A WORTHY CAUSE! I LOVE WORTHY CAUSES!
ZUT! ZAT CHEAP HAMBURGER MEAT NEXT TO MY EXPENSIVE STEAKS...CHEE-EE!
IS THAT THE LAST LOAD?
I THINK WE MADE IT IN TIME!
IT'S BEEN A ROUGH NIGHT! SEE YOU IN THE A.M., ARCH!
ADIOS, AMIGO!
NEXT DAY
BOYS, I HEARD ABOUT THE GREAT JOB YOU DID LAST NIGHT! I CONGRATULATE YOU!
YOU SAVED THE SCHOOL A GREAT DEAL OF MONEY!
I WAS SAVING FOOD! WHO CARES ABOUT MONEY?
7

THE ELECTRICITY IS BACK ON! LET'S GET THE FOOD BACK NOW! WE'LL BE HAVING LUNCH BEFORE YOU KNOW IT!
NOT AGAIN? MY JALOPY IS STILL THAWING OUT! I WALKED TO SCHOOL TODAY!
THE FOOD WON'T TAKE BEING MOVED AGAIN!
WELL THEN THE WHOLE PROJECT WAS A WASTE OF TIME!
NEVER! THERE'S ALWAYS A WAY!
I LIKE TO DO MY PART- BUT SEVENTY FIVE FOR LUNCH?
IS THAT ALL?
PASS THE KETCHUP!
ANOTHER 'BURGER!
ANYMORE MILK?
CONSIDER YOURSELF LUCKY, MARY! I'VE GOT A HUNDRED AND THREE AND THE LODGES HAVE OVER THREE HUNDRED!
END

OUT COLD!


2 BUT WHEN I WOKE UP IN THE INFIRMARY... I BEGAN TO SEE THE LIGHT... FOR THE FIRST TIME IN MY LIFE.
NANCY, I'M BOXED IN... IN MORE WAYS THAN ONE!


5 NANCY, I'M GOING TO FILL OUT THE COUPON IN THIS MAGAZINE AND FIND OUT ABOUT GETTING MY DIPLOMA AT ICS!
HONEY, THAT'S A WONDERFUL IDEA!



8 YOU KNOW THEY SAY A HIGH SCHOOL DIPLOMA IS WORTH $80,000 OVER A LIFETIME. AND IT'S GREAT TO HAVE EVERYBODY'S RESPECT! ICS OPENED MY EYES!
COULD YOU SIGN THIS FOR ME, MR. LEWIS... IT NEEDS YOUR APPROVAL.

ICS International Correspondence Schools
Division of Intext

ICS, Scranton, Pa. 18515
Canadian residents: Send coupon to Scranton. Our affiliate in Canada will reply.

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☐ BUILDING TRADES ☐ AIRCRAFT MECHANICS ☐ CHEMISTRY ☐ MACHINE SHOP

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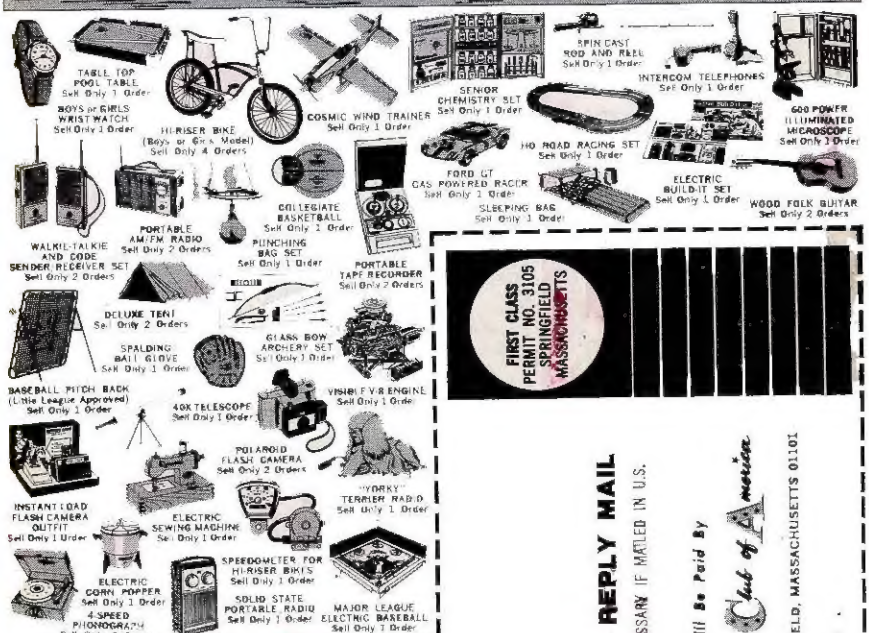

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Enroll now as a member of the Junior Sales Club of America. We'll send you a Free Prize Catalog, Membership Card, full selling information plus your first order of 12 boxes of elegant All Occasion Greeting Cards. As each order is sold, you may reorder additional cards until you've met your prize requirement. Cards are sent on credit, YOU PAY NOTHING IN ADVANCE.

Each box of 18 fine quality greeting cards costs just $1.50. That's about 8¢ a card. Think of all the people you know — relatives, friends, neighbors — who'll want to buy these handsome cards by the box. Many J.S.C.A. members have earned a prize in only a few hours. IF YOU WISH, YOU MAY TAKE AS YOUR PRIZE 55¢ FOR EACH BOX YOU SELL.

Just fill out and mail the coupon-reply card to receive your first order of greeting cards. You may take up to 30 days to sell them. If after that time you have any boxes unsold, promptly return them prepaid by parcel post, keeping 55¢ for each box you've sold.

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SPRINGFIELD, MASSACHUSETTS 01101

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BUSINESS REPLY MAIL

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Junior Sales Club of America

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Fold Over Here ↑ Don't Cut! Do Seal (Paste, Staple or Scotch Tape) ↑ No Stamp Needed!

Please send me my first order of 12 All Occasion Greeting Card Boxes to Sell.

Name .....

Print Clearly

Address ..... Apt. No. .....

City ..... State ..... Zip .....

Parent's Signature .....

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GET PRIZES
with Fast Selling American Seeds

Take your choice of 100 wonderful prizes. You can earn as many as you want. Most prizes shown here and many more in our Big Prize Book are given WITHOUT COST for selling just one 48-pack order of American Vegetable and Flower Seeds at 25¢ a pack. Some of the larger prizes require more sales or extra money as explained in the Big Prize Book.

Send NO MONEY, We Trust You

Everybody wants American Seeds. They're fresh and ready to grow. You'll sell them quickly to family, friends and neighbors. Many boys and girls sell their packs in one day. You can too — and get your prize at once. Or, if you want money instead of a prize, keep $4.00 for every 48-pack order you sell.

USE THESE COUPONS ONLY

To order your seeds, fill out one of *these* coupons and mail in an envelope to:

AMERICAN SEED CO.
Dept. 148
Lancaster, Pa. 17604
OUR 53rd YEAR

MAIL ONE COUPON TODAY
Give the Other to a Friend

AMERICAN SEED CO., Dept. 148, Lancaster, Pa. 17604

Please send me your Big Prize Book and one order of 48 packs of American Seeds. I'll sell them at 25¢ a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds ☐ Mixed Vegetable and Flower Seeds

Name _____

Address _____

Town _____ State _____ Zip Code _____

AMERICAN SEED CO., Dept. 148, Lancaster, Pa. 17604

Please send me your Big Prize Book and one order of 48 packs of American Seeds. I'll sell them at 25¢ a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds ☐ Mixed Vegetable and Flower Seeds

Name _____

Address _____

Town _____ State _____ Zip Code _____

EXTRA!

$3,000 GIVEN AWAY in our Promptness Contest in addition to the prizes and money you earn selling seeds.

Complete information is sent with your Big Prize Book and Seeds.

SAVE FOR COLLEGE or SPEND IT NOW!